

YURII HONCHARENKO

Graphic & Motion Designer

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EXPERIENCE

Graphic & Motion Designer

ZaxidFest

2019 – 2025

- Led the visual identity and seasonal design system for a major Ukrainian music festival.
- Created posters, stage visuals, promotional videos, social media assets, merchandise, and AR filters.
- Worked with marketing and production teams to deliver on-brand assets on time.

Visual Designer

RespublicaFest

2021

- Developed festival visual identity across print, digital, outdoor, and social media assets.
- Produced key visuals, posters, event graphics, and promotional materials for campaign launches.

Motion & AR Designer

Morozzi Lab

2021 – 2025

- Created custom AR filters for brand campaigns on Instagram and Facebook.
- Produced motion graphics, promotional posters, and digital assets from concept to final delivery.

Graphic Designer

BlockchainUA

2022

- Designed conference branding, website graphics, presentation assets, and printed materials.
- Supported marketing campaigns with clear visual communication for a technology audience.

Motion Graphics Designer

Ledgertech

2022 – 2024

- Created motion graphics and presentation visuals for fintech and corporate communications.
- Built consistent branded assets for investor decks, social media, and internal materials.

Freelance Graphic & Motion Designer

Self-employed

2014 – Present

- Completed 50+ freelance projects with a 100% positive client rating on Kabanchik.ua.
- Delivered logos, brand identity, advertising layouts, social media creatives, motion graphics, and web/UI assets.

SUMMARY

Graphic & Motion Designer with 10+ years of experience in brand identity, motion graphics, digital advertising, social media design, AR filters, event branding, presentation design, and print production. Experienced in remote work for music festivals, technology companies, and freelance clients. Able to manage projects from brief and concept to final files, with a 100% positive client rating across 50+ projects.

EDUCATION

M.Sc. in Chemical Technology (ChemTech)

National University "Lviv Polytechnic"

2015 – 2021

SKILLS

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Figma
- Blender
- AI-assisted design tools

Design

- Brand Identity Design
- Motion Graphics
- Event Branding
- Social Media Design
- Print Design
- Presentation Design
- Merchandise Design
- AR Filter Design
- UI Graphics

Soft Skills

- Remote Collaboration
- Client Communication
- Deadline Management
- Creative Problem-Solving
- Attention to Detail

LANGUAGES

Ukrainian

Native



English

B1

